

Spark Capital advises North End Foods Marketing Pvt Ltd on its Structured Working Capital Debt raise

Spark Capital is pleased to announce the successful closure of Structured Working Capital Debt for North End Foods Marketing Pvt Ltd (“NEFM” or the “Company”), through a combination of Commodities & Working Capital Trade Financing. NEFM is a wholly owned subsidiary of Sohanlal Commodity Management Private Limited (SLCM), Delhi which is India’s leading one-stop post harvest Agri-Logistics Group.

Spark Capital acted as a financial advisor to the Company for the transaction.

- Advised the company on various debt offerings which suits the regulatory & the business requirements of the company
- Aligned lenders with company’s funding requirements ensuring suitable terms for the trade
- Managed complex negotiations on transaction documents between company & financial institution
- Maintained tight control on the transaction process ensuring quick and successful closure
- Delivered favourable outcome to all stakeholders

This transaction also underscores Spark’s commitment to bring fully integrated and holistic financial solutions to mid-market corporates across the country.

About North End Foods Marketing Pvt Ltd:

North End Foods Marketing Private Limited (NEFM) is a wholly owned subsidiary of Sohanlal Commodity Management Private Limited (SLCM) which handles more than 165 agriculture commodities across India. NEFM has been working on commission-based revenue model with its clients. The company has expertise in direct procurement from Farmers, Processors, Govt. bodies & Traders. NEFM assists its clients in procurement from Mandis and directly from farmers. It has been handling essential commodities like Wheat, Paddy, Potatoes, Maize, Pulses, Mentha, Soya, Guar, Spices, Cotton, etc. with scientific warehousing practices. More information on NEFM can be found at <http://sohanlal.in/index.html>

**Best Regards,
Team Spark**

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About Spark Capital:

Spark Capital is among India’s leading mid-market investment banks, providing a full suite of services encompassing Investment Banking, Institutional Equities, Wealth Management and Structured Finance & Debt Syndication. Spark’s Investment Banking business has successfully consummated a total transaction value of close to USD 6 Bn since inception; Spark Capital’s Institutional Equities division covers over 200 stocks under research and enjoys empanelment with over 200 institutional clients across FII, DII and Family offices. Spark has offices in Bengaluru, Mumbai and Chennai. Further information is available at www.sparkcapital.in