

Gaja Capital invests US\$10M in SportzVillage

Deal Info:

SportzVillage Group, which comprises SV EduSports Private Limited (“EduSports”) and SportzConsult Private Limited (“SportzConsult”), provides sports-centric, curriculum based fitness education and sports management services. EduSports develops and implements curriculum based physical education and sports programs for kids through its 400+ partner schools across the country. SportzConsult creates, markets and manages sports assets including events, leagues and franchises for leading brands and media networks. Gaja Capital has invested into SportzVillage to further drive its growth plans. Spark Capital acted as the exclusive financial advisor to SportzVillage in this transaction.

Our Role:

Spark Capital was solely responsible for

- Ideation of the transaction contours and identification of the most suitable investor
- Structuring of the transaction and negotiation of the term sheet
- Assisting the SportzVillage Group in successfully completing the business, financial and legal due diligence processes
- Finalization of definitive documents and closing of the transaction

Within the past 12-month period, Spark Capital has been the only mid-market Investment Bank in India to have consummated an entire gamut of advisory transactions spanning Structured Finance, Buyouts, Minority stake sales, Recapitalisations, Cross-border M&A and QIPs & Restructuring.

About Spark Capital

Spark Capital (“Spark”) is among India’s leading investment banks, providing a full suite of services encompassing Corporate Finance Advisory, Institutional Equities, Wealth Management and Structured Finance & Debt Syndication. Spark’s Corporate Finance Advisory division has successfully consummated a total transaction value of ~US\$1.6 Bn across 30 transactions in the last 36 months; Spark’s Institutional Equities division covers over 150 stocks under research and enjoys empanelment with ~100 institutional clients across FIIIs, DIIs and Family offices. Spark is headquartered in Chennai and has offices in Bangalore, Mumbai and Hyderabad.

Further information is available at www.sparkcapital.in

Best Regards

Team Spark

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